



HEALTHIZMO

Media Pack

Who we are

We speak to today's social media audience; the busy commuter on the train to work, the student rushing between lectures checking their Facebook or Twitter on their smartphone. Reaching young, health conscious people, we engage with them through a variety of channels using a diverse number of media platforms. We communicate through easy-to-digest chunks of news, informative features, case studies, competitions and much more

Who is a Healthizmo user?

Typical Healthizmo users are men and women between the ages of 18 and 34, accessing the site using their computer, smartphone or their tablet



Monthly Unique
Visitors at Launch

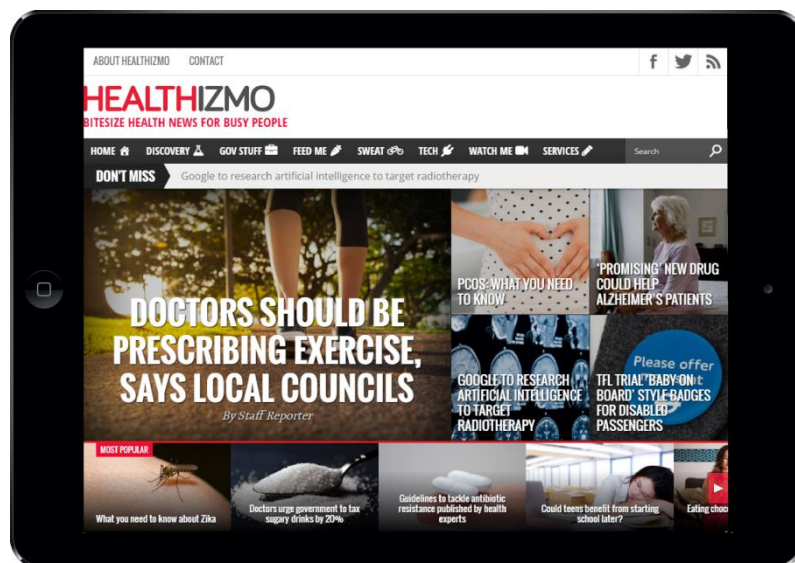
Over 5,250

Monthly Social
Impressions at
Launch

Over 6,200

Social Following
at Launch

Over 1,070



Advertise with us

Would you like...

- ✓ To have an immediate impact on an increasingly busy audience?
- ✓ Engage with our young, health conscious and dynamic users?
- ✓ Communicate your brand on a growing digital platform?
- ✓ Link directly to your website or social platform?

With a choice of three banner types, you can place your advertisement directly on to our website.

- ✓ Skyscraper banner 160 x 600 pixels
- ✓ Midpage banner 300 x 250 pixels
- ✓ Leaderboard banner 728 x 90 or 970 x 90 pixels

Advertorials

Advertorials are produced by our in-house editorial team, who create an impactful and engaging article tailored to your target audience

- ✓ Integrate your messaging with our house style
- ✓ Copy should be a minimum of 250 words and a maximum of 500 words
- ✓ Option to embed video, social and imagery
- ✓ Social media promotion on our own channels

Competitions

Do you have an amazing product to give away that will excite our followers? Our readers love competitions, which always create a buzz on social media. You can make an impression to an even bigger and engaged audience on social media by featuring your product in our bi-weekly Healthizmo Twitter competition

- ✓ A week of promotion on our social media channels
- ✓ Reaching over 5,000 Twitter users per Tweet
- ✓ Opportunity for link backs to your website

If you would like to chat about advertising and promotion opportunities for your business, either send us an email news@healthizmo.com or give us a call on 0207 947 9632

Content Services

Are you looking for engaging and exciting content? We can help you to develop multimedia communications in line with your brand or businesses objectives. If you would like to enquire about our services, please contact chloe@healthizmo.com and we can talk to you about the different types of content you need

- ✓ Blogs
- ✓ News
- ✓ Features
- ✓ Infographics
- ✓ Video content
- ✓ Case studies
- ✓ And much more!

Forward Features

November

- ✓ Movember/ Testicular Cancer
- ✓ Brexit - Impact of health technology
- ✓ Cold/flu season

December

- ✓ #DDDD Campaign (Don't Drink Drug & Drive) aimed at young people over the festive period
- ✓ Have a hangover free holiday
- ✓ Healthy festive gift guide
- ✓ Health tech for Christmas guide

January

- ✓ Walk to Work campaign
- ✓ Beating Blue Monday
- ✓ New Year's resolutions
- ✓ Dry January